



Join us for the 2010 SouthWest Metro Expo – Home, Landscape and Lifestyle. This expo offers a unique and broad selection of home, landscape and lifestyle improvement-related businesses, Saturday, March 27, 10a-6p at the Chanhassen Recreation Center.

The Seventh Annual SouthWest Metro Expo, is presented by the SouthWest Metro Chamber of Commerce and Mediacom. It's going to be the best expo yet!

New this year, our one day show includes one exhibit hall for all exhibiting businesses, and expanded parking. Free to the public, the Expo will feature guests including televisions Hometime Crew of Miriam Johnson, Dan Laabs and Tom Weckworth. Attendees will enjoy free expert advice in a broad appeal of free workshops and presentations offered during the course of the day.

Take advantage of this great opportunity to make face-to-face contact with thousands of people who are interested in improving their home, landscape and lifestyle.

This upscale Expo has an aggressive advertising campaign in the West and Southwest metro region, which includes, but is not limited to, television, newspaper, internet, email campaigns and road signage to draw the serious visitors. Booth prices include a single booth, 8'x8' or 8'x10', professionally draped with one skirted 6' table, one chair and signage.

Increase your exposure by registering early your name will be included in promotional pieces for the Expo. Marketing to maximize your show participation may include offering a time-limited incentive to create a sense of urgency. "The first 30 people to visit our booth will get a special prize!" Or, send your hot prospect list a coupon for a free gift that they can pick up at your booth. Please include these under specials/promotions on your registration form. Use your complimentary VIP tickets as reminders for your hot prospects or customers by mailing them out with an invitation or a personal delivery.

Our expanded marketing campaign along with a proven track record will provide a great opportunity for you to gain excellent visibility for your business! Explore the opportunities and enjoy this great show! To reserve your booth at this event, complete the enclosed registration form along with your payment. Questions or inquiries should contact me at 952-448-5000.

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